



62nd Canadian Geotechnical
Conference and 10th Joint
CGS/IAH-CNC Groundwater
Specialty Conference
September 20-23, 2009

www.geohalifax09.ca

Sponsor Information & Order Form

**Come Join Us for GeoHalifax2009 in
Halifax, Nova Scotia, Canada (think lobster!)**

We invite you to promote your firm as a Sponsor of Canada's premier geotechnical and groundwater conference in 2009 at **GeoHalifax2009** running from September 20-23, 2009 at the Halifax Marriott Harbourside Hotel.

As you may know, the 2008 Edmonton conference was a tremendous success with over 620 total delegates, exhibitors and sponsors registered over the three-day event and almost 550 present on the busiest day. In 2009 we expect a minimum daily attendance of at least 500 delegates – our comprehensive plenary, technical and trade exhibition program will ensure that your firm's name will be well placed in front of this audience of key national industry leaders and decision-makers.

The following pages highlight the benefits of sponsorship of **GeoHalifax2009** at the various levels available. Platinum, Gold, Silver and Bronze levels include excellent exposure before, during and after the conference, as well as complimentary delegate attendance at the full conference. Numerous single event sponsorships are also available from coffee breaks to the technical or business lunches to the Awards Banquet.

Choose an overall level of support to get the exposure you're looking for or combine one of our levels with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events. Prices begin at only \$300 so there is a price point to suit all budgets.

To book your sponsorship preferences, please use the form on the last page of this information package or contact:

Wayne Gibson, P.Eng.
Conference Manager, GeoHalifax2009
Tel: 604-241-1297, Fax: 604-241-1399
E-mail: sponsors@geohalifax09.ca or wjgibson@gibsongroup.ca

Sponsorship Information

Sponsor Level	Colour Sponsorship Benefits	Price
<p>PLATINUM Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition in the top navigation bar on all GeoHalifax2009 Conference web pages http://www.geohalifax09.ca/ ➤ premiere logo and name recognition on sponsors page of conference web site ➤ hyperlink to sponsor's web site ➤ name recognition on all marketing materials ➤ 4 complimentary full conference registrations ➤ complimentary single trade show booth ➤ Sponsor recognition on screen at lunches including 3 featured projects ➤ logo and name recognition on outside cover and inside sponsor page of conference programme ➤ full page corporate profile with logo in conference programme ➤ logo and name recognition on outside cover of conference abstracts ➤ logo and name recognition on outside cover of conference proceedings (CD-Rom and printed version) ➤ Platinum Sponsor signage at conference registration desk ➤ recognition of firm at Opening Ceremonies and introduction of senior representatives, if present ➤ option to include pre-approved promotional item in delegate registration package ➤ recognition in conference wrap-up story posted in CGS E-News and on IAH-CNC web site 	<p>\$8,500</p>
<p>GOLD Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.geohalifax09.ca/ ➤ hyperlink to sponsor's web site ➤ 3 complimentary full conference registrations ➤ logo and name recognition on Gold Sponsor signage at conference registration desk ➤ Individual Sponsor name/logo recognition on screen at lunches ➤ logo and name recognition on sponsor page of conference programme ➤ ½ page corporate profile with logo in conference programme ➤ recognition of firm at Opening Ceremonies ➤ option to include one pre-approved promotional item in delegate registration package ➤ recognition in conference wrap-up story posted in CGS E-News and on IAH-CNC web site 	<p>\$5,500</p>

Sponsor Level	Colour Sponsorship Benefits	Price
Silver Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.geohalifax09.ca/ ➤ hyperlink to sponsor's web site ➤ 2 complimentary full conference registrations ➤ logo and name recognition on sponsor page of conference programme ➤ 1/4 page corporate profile with logo in conference programme ➤ name and logo recognition on Silver Sponsor signage at conference registration desk ➤ recognition in conference wrap-up story posted in CGS E-News and on IAH web site 	\$3,500
Bronze Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.geohalifax09.ca/ ➤ hyperlink to sponsor's web site ➤ 1 complimentary full conference registration ➤ name and logo recognition on sponsor page of conference programme ➤ name and logo recognition on Bronze Sponsor signage at conference registration desk ➤ recognition in conference wrap-up story posted in CGS E-News and on IAH web site 	\$1,750

Sponsor Level	Event Sponsorship Benefits	Price
Other/Event Sponsorships	<p>Individual product or event sponsorships are an important way of reaching delegates at GeoHalifax2009 with your message and connecting your firm to the social side of the conference.</p> <p>A number of options are open to our supporters. Please take a look at the following pages for your choices.</p>	
Delegate Bag/Portfolio (2 available)	<ul style="list-style-type: none"> ➤ Sponsor name and logo on delegate bag/portfolio distributed to all attendees ➤ logo and name recognition on sponsors page of conference web site with company hyperlink 	\$3,500
Awards Banquet Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to the Awards Banquet ➤ name and logo recognition on signage outside of Banquet function room ➤ name and logo recognition on table cards at Banquet and on screen ➤ recognition of firm at Banquet ➤ VIP seating at Banquet, if requested ➤ name recognition on sponsors page of conference web site and in conference program 	\$2,000

Sponsor Level	Event Sponsorship Benefits	Price
Colour Night Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to Colour Night ➤ name and logo recognition on signage outside of Colour Night function room ➤ name and logo recognition on table cards or food/beverage stations at Colour Night ➤ VIP seating at Colour Night, if requested ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,250
Ice Breaker Reception Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to Ice Breaker Reception ➤ name and logo recognition on signage within Ice Breaker Reception function room ➤ name recognition at food/beverage stations ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,250
Luncheon Sponsorship	<ul style="list-style-type: none"> ➤ name and logo recognition on signage outside of Luncheon function room at assigned event ➤ name recognition on table cards at assigned Luncheon ➤ recognition of firm at assigned Luncheon ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,250
Coffee Break Sponsorship	<ul style="list-style-type: none"> ➤ name recognition at coffee/juice stations at assigned event ➤ name recognition on sponsors page of conference web site and in conference program 	\$625
Technical Tour or Short Course Sponsorship	<ul style="list-style-type: none"> ➤ name recognition on trip guides for assigned tour or course notes for assigned workshop ➤ name recognition on sponsors page of conference web site and in conference program 	\$500
Student Delegate Sponsorship	<p>GeoHalifax2009 has committed to sponsoring up to 15 student attendees from across Canada and providing them with full delegate packages and partial travel support. Please assist us in helping our future engineering and geoscience professionals to network with working professionals at GeoHalifax2009.</p> <ul style="list-style-type: none"> ➤ name recognition on sponsors page of conference web site and in conference program ➤ Priority seating with student at Monday Luncheon 	\$300

GeoHalifax2009 Sponsorship Registration Form

Yes. Please sign us up as a Sponsor of the 62nd Canadian Geotechnical Conference and 10th Joint CGS/IAH-CNC Groundwater Conference! For sponsor questions, please contact Wayne Gibson, P.Eng., Conference Manager at 604-241-1297 or by e-mail at sponsors@geohalifax09.ca or wqibson@gibsongroup.ca.

Company _____

Address _____

City _____ Prov/State _____ Code _____

Telephone _____ Fax _____

E-mail _____ Website _____

Contact Name _____

Our firm will take the following sponsorships:

Sponsor Levels	Quantity	
Platinum Sponsor (includes 4 delegate packages) (\$8,500)		@ \$ 8,500.00 = \$
Gold Sponsor (includes 3 delegate packages) (\$5,500)		@ \$ 5,500.00 = \$
Silver Sponsor (includes 2 delegate packages) (\$3,500)		@ \$ 3,500.00 = \$
Bronze Sponsor (includes 1 delegate package) (\$1,750)		@ \$ 1,750.00 = \$
Event Sponsorships	Quantity	
Delegate Bag Sponsor (\$3,500)		@ \$ 3,500.00 = \$
Awards Banquet (Monday) (\$2,000)		@ \$ 2,000.00 = \$
Local Colour Night at Pier 21 (Tuesday) (\$1,250)		@ \$ 1,250.00 = \$
Ice Breaker Reception (Sunday) (\$1,250)		@ \$ 1,250.00 = \$
Conference Luncheons (state preferred day(s)) (\$1,250)		@ \$ 1,250.00 = \$
Coffee Breaks (state preferred day and time) (\$625)		@ \$ 625.00 = \$
Technical Tours/Short Courses (\$500)		@ \$ 500.00 = \$
Student Delegate Sponsor (\$300)		@ \$ 300.00 = \$
Total GeoHalifax2009 Conference Support		Total:

To secure your sponsorship, please fax, e-mail or mail this order form along with payment.

Please make your cheques payable to:

Gibson Group Association Management

and forward to:

Gibson Group Association Management

8828 Pigott Road

Richmond BC V7A 2C4

Tel: 604-241-1297, Fax: 604-241-1399, sponsors@geohalifax2009.ca